



*Eternal Beauty*

INSTITUTE & MEDISPA



PROFESSIONAL

Lash  
Specialist

# PROFESSIONAL LASH SPECIALIST

## TWO MONTH PROGRAM

An eyelash technician specializes in treatments that improve the appearance of our eyelashes. As well as applying lash extensions a qualified lash technician will also carry out lash tinting and lash perming treatments.

Our Lash Specialist Program covers everything you need to know about lash services so you will have the expertise to offer your clients a full range of treatment options.

## PROGRAM COURSES

Classic Lash Extensions	LSH-130	\$2,495
Volume Lash Extensions	LSH-230	\$2,495
Mega Volume Lashes	LSH-330	\$2,495
Lash Lift & Tint	LSH-118	\$1,295
Hybrid Lash Extensions	LSH-210	\$2,495

BUNDLE **\$6,495**

TOTAL INDIVIDUALLY: \$11,275

- ▶ Skin & Internal Anatomy
- ▶ Conditions Of The Skin
- ▶ Contraindications & Contra Actions
- ▶ Lash Application Techniques
- ▶ Treatment Pre-Care & After-Care
- ▶ Professional Treatment Procedures
- ▶ Pricing Structures & Service Bundles
- ▶ Insurance, Liability & Client Waivers
- ▶ Marketing & Clienteling
- ▶ Business Development

## EVERYTHING YOU NEED

e-Learning Student Portal Access  
Textbooks & Learning Material  
Online Video Tutorials  
Unlimited Class Time With Instructors  
Official Certification  
Graduation Photograph

# Classic Lash Extensions

LSH-130

ONE WEEK

KIT INCLUDED

Classic eyelash extensions are just that - classic. They are simple, beautiful, lash extensions with a natural look. They are applied on a 1:1 ratio, which means one extension on one natural lash. This allows you to achieve an understated, natural enhancement.

Classic lash extension application typically takes 1.5 to 2 hours. The result should be soft, natural-looking lashes your friends won't know isn't just great mascara.

- CONTRAINDICATIONS
- SPA SAFETY
- PRE & POST CARE
- BUSINESS BUILDING
- MARKETING & CLIENTELING
- REGULATIONS & INSURANCE
- EYELASH & OCULAR ANATOMY
- CONDITIONS OF THE EYES
- EYE AREA: SAFE TREATMENT & CLEANSING
- EYELASH HEALTH
- EYELASH EXTENSIONS 101
- EYELASH REMOVAL TECHNIQUES
- EYELASH CLASS FILL



## APPLICATION REQUIREMENTS

• Applicants must be at least 18 years of age OR have achieved a High School Diploma or equivalent.\*\*

• Provide two (2) letters of reference or phone references.

\*\* If you have not completed your Diploma or G.E.D. please contact an intake coordinator for assistance in registering.

## HOW TO APPLY

### THREE WAYS TO REGISTER

**ONLINE FORM** Fill out our easy online registration form and streamline your application process. Our admissions department will review your information and get in touch to finalize the process.

**PHONE CALL** Have a one-on-one phone meeting with one of our friendly admissions advisors and they will work with you to determine the optimal courseload for your education and the best financing options for you.

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# Volume Lash Extensions

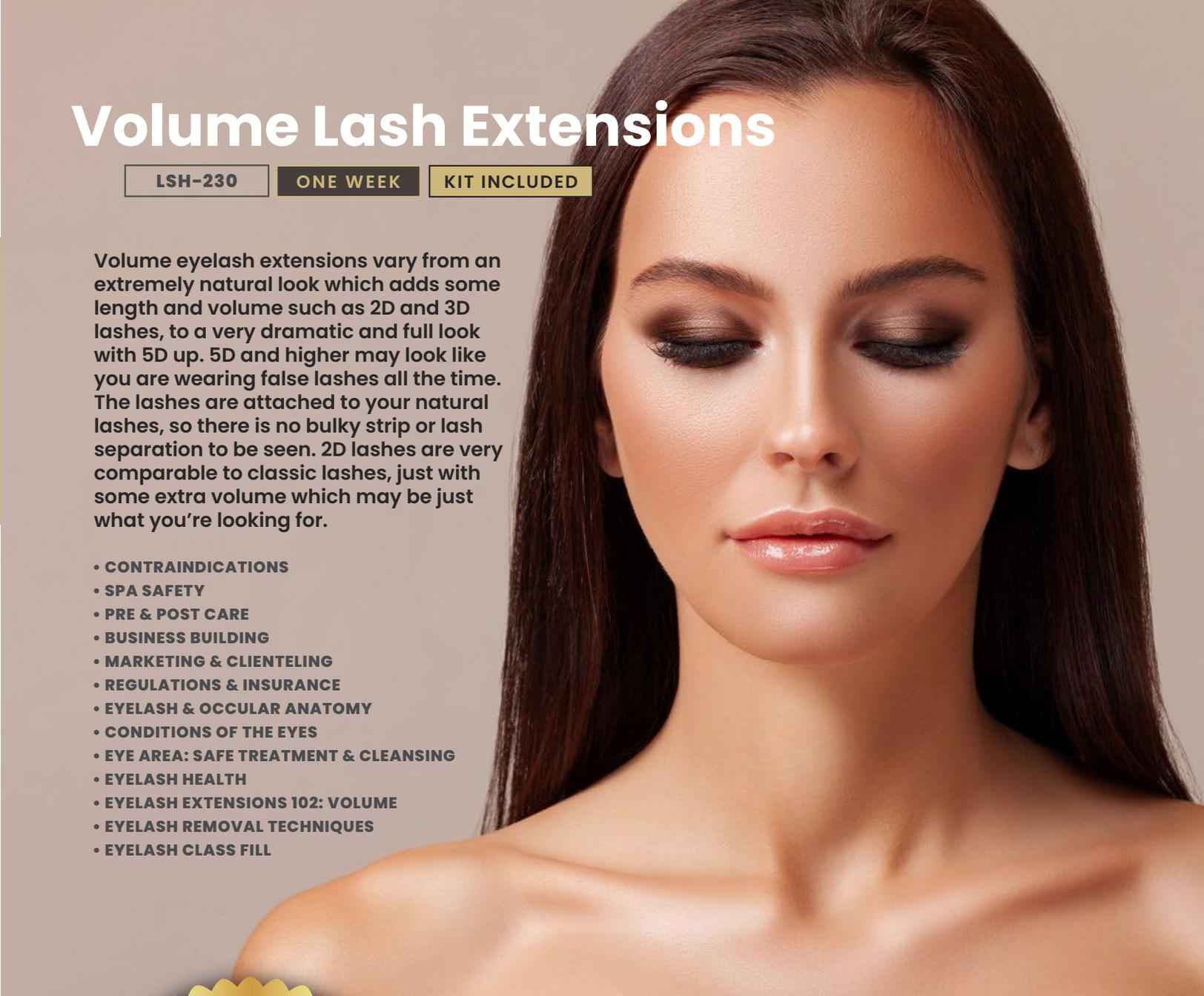
LSH-230

ONE WEEK

KIT INCLUDED

Volume eyelash extensions vary from an extremely natural look which adds some length and volume such as 2D and 3D lashes, to a very dramatic and full look with 5D up. 5D and higher may look like you are wearing false lashes all the time. The lashes are attached to your natural lashes, so there is no bulky strip or lash separation to be seen. 2D lashes are very comparable to classic lashes, just with some extra volume which may be just what you're looking for.

- CONTRAINDICATIONS
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- PRE & POST CARE
- BUSINESS BUILDING
- MARKETING & CLIENTELING
- REGULATIONS & INSURANCE
- EYELASH & OCCULAR ANATOMY
- CONDITIONS OF THE EYES
- EYE AREA: SAFE TREATMENT & CLEANSING
- EYELASH HEALTH
- EYELASH EXTENSIONS 102: VOLUME
- EYELASH REMOVAL TECHNIQUES
- EYELASH CLASS FILL



**EASY  
FINANCING  
SOLUTIONS**

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# Mega Volume Lashes

LSH-330

ONE WEEK

KIT INCLUDED

Mega volume lashes are very similar to the traditional volume lashes we know. The difference between mega volume and traditional volume is how many lash extensions are being used to create the fan and the diameter of the extensions in the fan. A set of traditional volume lashes uses .07 extensions to create a fan with up to 5 lash extensions.

Mega volume sets use .05 and .03 lash extensions to create a fan with up to 16 lash extensions. With mega volume, you can apply up to 16 extensions on one natural lash. That is MEGA for sure.

- CONTRAINDICATIONS
- SPA SAFETY
- PRE & POST CARE
- BUSINESS BUILDING
- MARKETING & CLIENTELING
- REGULATIONS & INSURANCE
- EYELASH & OCCULAR ANATOMY
- CONDITIONS OF THE EYES
- EYE AREA: SAFE TREATMENT & CLEANSING
- EYELASH HEALTH
- LASH LINE HEALTH
- LASH MAPPING TECHNIQUES
- MEGA VOLUME LASH APPLICATION
- MEGA VOLUME REMOVAL & FILLS



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# Lash Lift & Tint

LSH-118

ONE WEEK

A lash lift and tint is a lash service that permanently curls and tints natural eyelashes. Lash lifting is a new age lash perm that uses silicone shields and a series of cream-based products to curl natural eyelashes, eliminating the need for eyelash curlers. Unlike traditional eyelash perms, which use tight rods to give lashes an unnatural barrel curl, lash lift and tint uses shields to give natural lashes height while extending lashes to their full length. Lash tinting is often used in conjunction with lash lifting, although it can be done on its own and permanently darkens the colour of the natural lashes. When used together, a lash lift and tint replaces the need for eyelash curlers and mascara.

- CONTRAINDICATIONS
- SPA SAFETY
- PRE & POST CARE
- BUSINESS BUILDING
- MARKETING & CLIENTELING
- REGULATIONS & INSURANCE
- EYELASH & OCCULAR ANATOMY
- CONDITIONS OF THE EYES
- EYE AREA: SAFE TREATMENT & CLEANSING
- EYELASH HEALTH
- LASH LIFTING TECHNIQUES
- LASH TINTING TECHNIQUES

A close-up photograph of a woman's face. She has her right index finger pressed against her lips in a 'shushing' gesture. Her eyes are looking upwards and to the right. She has a soft, pleasant expression. Her hair is pulled back, and she is wearing a light-colored top. The background is a plain, light grey color.

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# Hybrid Lash Extensions

LSH-210

ONE WEEK

KIT INCLUDED

Hybrid eyelash extensions (hybrid lashes) are the half way step between a classic set of eyelash extensions and a volume (Russian volume) set. They are great for anyone with naturally fine or slightly gappy lashes, whereby volume fans can be placed in sparser areas to make the lash line look fuller

- Conditions of the Skin
- Contraindications
- Spa Safety
- Pre & Post Care
- Business Building
- Marketing & Clienteling
- Anatomy & Facial Structure
- Conditions of the Eyes
- Lash Mapping & Lash Line Health
- Hybrid Eyelashes, Removals, Fills



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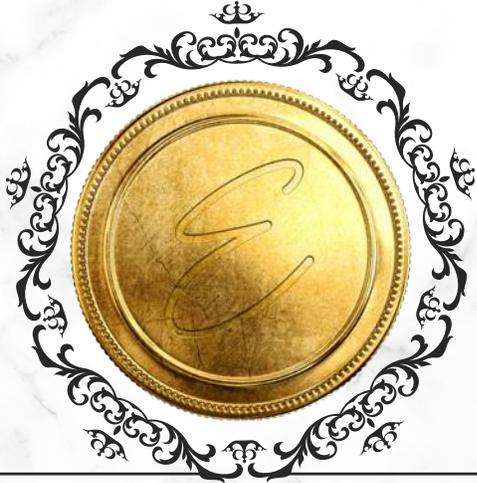
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# AFFILIATES

EARN WHILE YOU LEARN



*Fast Track  
your business*  
with full support!

All of our students have the opportunity to join the **Eternal Beauty Affiliates** team. Rather than throwing you to the wolves, you will have the option of starting your own business with the full support of Eternal Beauty Institute behind you.

You will be able to service your own clients in our professional environment, use our online appointment booking system and have access to our warehouse of professional products.

## EARN WHILE YOU LEARN

The more you study your craft and the more you follow the business and marketing segment of your curriculum, the more you will earn!





*Eternal Beauty*

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REGINA

WINNIPEG

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